

The Steven M. Perez Foundation

LETTER FROM THE FOUNDATION

UPCOMING EVENTS

- *The 8th Annual "El Rey Banana" Golf Outing will be held on this coming Monday, July 11th at Tam O'Shanter Country Club in Brookville, New York. It is a day of tremendous fun, as well as a great sponsorship opportunity to get old friends together or bring a few clients out for a memorable day. Limited spots are still available to golf, or join us for dinner and drinks.
- The search for candidates for The 2011 Steven M. Perez Scholarship has already begun. Please contact The Foundation with potential candidates or other worthwhile opportunities.
- We continue to look for local opportunities to help patients and their families battle leukemia and other blood related cancers. If you have a friend or a potential candidate please let the Foundation know how we can help this patient or their family "Live Life to the Fullest."

Similar to the markets and global economy our focus in 2010 was on recovery and helping patients and their families fight their battles against leukemia and the struggles these diseases bring. One of the toughest struggles with blood related cancer is the treatment protocol which is very challenging and the recovery is likely to be long and arduous. The Foundation was founded to try to identify opportunities to shed some light or provide some solace for these patient and their families and allow them opportunities to forget even for a short while and "Live their Lives to the Fullest." In some cases we were able to lend a hand to deserving patients through the Leukemia & Lymphoma Society's Patient Aid program which was underfunded in 2010 and our generosity helped 67 patients and their families receive financial assistance to pay their medical bills, treatment etc. We also helped a wonderful and generous man Stephen Hirsch, who works with area hospitals and the Baseball Writer's Association, to help young patients enjoy an amazing, special night in Manhattan at the Awards Gala. These young kids were honored as the special guests of the evening. The letters from the parents, pictures from the event and true joy expressed by the patients highlights how much little victories and just being able to be kids mean so much to these young patients and their families.

These are 2 examples of how The Foundation is helping people look ahead. As highlighted in the Newsletter and the letter we received from Camp Ronald McDonald, we are always looking for new ways to help patients and their families through difficult times, to help them find away to make the long battle more manageable, and for each of them to live their lives to the fullest. As parents of young children who are attending camp, we appreciate how incredible it is to go on the bus, build life-long relationships with other young children and just play and enjoy life. That is why we feel it is so important to continue our support for camps like Camp Ronald McDonald for Good Times, Sunrise Day Camp and Camp Sunshine, all of which focus on the camp experience for

patients and their families while providing the campers access to the medical treatments they need. After visiting one of the camps this past summer and seeing the smiles that brighten up the playground and the joy the camp experience brings to these patients and their families it is an amazing gift we are honored to have a hand in providing.

Our triathletes continue to train hard and raise awareness in Steven's name. Chris Singleton and Jon Rothschild successfully completed the Ironman in Lake Placid and incredibly our own David Adler pounded out the Disney Half Ironman and joined our elite triathlete Scott Redler to complete the NYC Marathon. Listening to Chris and David share their experiences of how memories of Steven and the thoughts of him heckling and cheering them was such a huge help to get them over the finish line.

Your continued generosity and support is what fuels The Foundation's programs and initiatives. Your support, generosity and attendance at our Golf Event, Poker Event and most recently the Black & White Party make all of our initiatives possible. The Foundation, the Executive Committee, the Perez Family and our friends cannot say thank you enough and express our sincere appreciation for all that each of you has done. We look forward to your continued support for what we have planned in the future. Our mission will remain to identify programs committed to helping people affected by these diseases, and to improving the quality of life for those suffering from Leukemia and other cancers. That has been our mission from the start and we know how proud Steven would be of all that we have accomplished. Your generosity has helped us raise almost \$130,000 this past year. This would not be possible without all of your support. We want to acknowledge the Perez family, Jesse and Dana Elhai, friends like Jessica & Peter Goldring, Mellen & Jack Genatt, Tara & Eric Schiff, Celena & Scott Redler, Cheryl & Steven Dixon, Jen & Chris Singleton, Tracy & Glenn Hechler, Anthony Iufredo and Rich Park for their tireless effort, personal sacrifice and commitment to The Foundation.

As a 501(c)(3) status organization, The Foundation is entitled to operate as a not-for-profit. This allows donors to deduct the value of their donations for tax purposes. The Foundation continues to look for new opportunities to help those who are affected by Leukemia and other related cancers. We are always looking for ways to celebrate Steven's life, to bring friends and family together, and we look forward to seeing you at our upcoming events. Please contact any of the Executive Committee or go to our newly updated website courtesy of Michelle Zipper and Larry Abrams at www.smpfoundation.org for more information about how you can make a difference.

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RECENT NEWS

January 2010 – Thanks to Craig and Melissa Giordano, The Foundation was connected to Steven Hirsch who so generously organized two sponsored tables at The Baseball Writer's Association of America (BBWAA) Dinner for some very lucky patients. This was truly a dream come true for some of the patients that were healthy and fortunate enough to attend. We are pleased to be able to continue to support these deserving young patients for a magical night in 2011.

January 2010 – Steven Dixon put us back in touch with an old friend, Jason Gold, giving us the opportunity to help his young son Austin who is fighting Leukemia. Our donation helped bring a smile and some fun to Austin and his family.

April 2010 - The Foundation supported Camp Sunshine in Casco, Maine with \$15,000 for 2010. Camp Sunshine is an amazing organization that provides a week-long experience for patients and their families to enjoy time together and share experiences with other families living through similar circumstances.

April 2010 – Eric Schiff and our friends at the NY Mets continue to have tremendous success working with the American Cancer Society and other not-for-profits to provide thousands of tickets for young patients and their families to attend Mets games at Citi Field throughout the season.

May 2010 – Proud sponsor of Sunrise Day Camp in Wheatley Heights, NY. We sponsored 8 campers to attend the summer 2010 session and continue to find new ways to partner with Sunrise Day Camp.

May 2010 Proud to sponsor the Patient Aid program and partner with the Leukemia and Lymphoma Society. We sponsored close to 70 families to help reduce the financial burden of high prescription costs, transportation expenses and special services that the patients require as they battle these devastating diseases.

June 2010 – The Steven M. Perez Scholarship was awarded to 17 deserving high school students for a total of \$25,000 and makes our grand total of almost 80 scholarships for a total approaching \$100,000.

June 2010 – The Genatt, Schiff and Perez families were proud to participate in the Walk to Help the Sun Rise, a non-competitive activity for people of all ages at Sunrise Day Camp. This year was particularly rewarding as after we were acknowledged by

the Camp Director – 3 of the young, deserving patients and their families reminded us how good it feels to be able to provide this opportunity to these young deserving patients. Their appreciation was so heartfelt and the camp experience and special services they provide means the world to each of the campers.



June 2010- Congrats to David Adler for successfully completing the Disney Half IronMan. We know Steven was with you every step of the way.

July 2010 - The 7th Annual El Rey Banana Golf Outing raised almost \$100,000 on July 12th at Tam O'Shanter Country Club in Brookville, NY. Another amazing day to see friends, have fun and get together to remember Steven and the impact he had on us all. Hope to see you on Monday July 11th for another great event.

December 2010 – We were proud to continue our partnership with Camp Ronald McDonald by sponsoring 6 deserving patients to attend a summer camp experience while continuing to get the required medical assistance and treatments throughout the experience.

January 2011 – A special thank you to Stephen Hirsch for arranging an amazing night in New York City for young local patients to meet baseball celebrities and be honored at the New York Chapter's dinner for the Baseball Writers' Association of America Awards gala. We are proud to partner with Steve and to provide the opportunity for these young deserving patients to live their lives to the fullest and forget even for a few minutes about the battles they are facing.

February 2011 – In 2011 the Leukemia & Lymphoma Society patient requests for financial aid has nearly doubled and in the first 8 months of their fiscal year they have already exceeded their total budget from last year. The Steven M. Perez has responded by committing to raising our 2011 donation to \$15,000 which will be distributed among 100 NYC patients.



March 2011– Our Black and White Winter Event was a huge success and raised over \$50,000 to continue our efforts to raise awareness and provide an opportunity for deserving patients and their families to “Live Life to the Fullest”. Thank you to all who donated and attended and made the event even more special.



CAMP RONALD MCDONALD FOR GOOD TIMES®

Ryan stood outside in the hot sun, adjusting his baseball cap, waiting for the bus to pull up. He could have waited inside with some of the other early arrivals, but he wanted to enjoy the sun's strong rays. He had waited for this day for what seemed like an eternity. Today was the first day of Ryan's summer session at Camp Ronald McDonald for Good Times® and he wanted to get on the bus and have his camp experience begin.

Looking at Ryan, the 16-year-old seemed like any other kid. He was wearing long, baggy shorts and an equally baggy T-shirt, a backpack hanging from one shoulder, one headphone plugged into an ear and a NY Yankees cap. He loves listening to Eminem and playing video games. Ryan is also battling leukemia.

Two years ago, his parents knew something was terribly wrong when Ryan began to fall asleep during class. He was constantly exhausted and did not have the energy to last half a day in school. Extensive testing showed Ryan had Acute Lymphoblastic Leukemia (ALL). His parents were devastated. Ryan was more shocked than scared. His grandfather had died from cancer and he didn't think this was a disease that affected young people.

With that diagnosis, Ryan and his family launched their battle against leukemia. He immediately began chemotherapy and radiation treatments, which lasted over a year, on and off. He lost a lot of weight and most of his hair, except a few strands. He missed his entire freshman year of school and was home schooled when he felt up to it. Although his friends would come to visit him, Ryan was so tired and weak from his treatment and the side effects of his medications, he couldn't really communicate with them and his friends did not know what to do. It seemed as though they lived in different worlds.

Ryan's medical team knew he was getting the best possible health care, but they also knew he needed something more. The loneliness and isolation that had become a part of Ryan's life had also become a hindrance to his healing process. Ryan's favorite nurse told his parents about Camp Ronald McDonald for Good Times and suggested they send Ryan to the session



that she was volunteering. She explained that the programs offered at Camp allow kids like Ryan to meet other kids in the same situation, offer each other hope and inspiration, and just become kids again through the summer camp experience.

Although reluctant to send their sick child away, Ryan's parents knew they had to try everything to help and agreed to send him. At Camp, Ryan met so many other kids who lived with the same issues and struggles. He bunked with boys who had been in his shoes not that long ago and one who was just recently diagnosed. He felt comfortable and safe talking about his "different" life and sharing his fears, concerns and worries with people who understood them. The friendships and connections he made gave him the strength to know he's not alone in his struggle and that he has peer support.

Camp Ronald McDonald for Good Times can provide these wonderful camp experiences to Ryan and the 1,900 other

campers who attended its sessions in 2010 because of the generosity and support of its donors. Camp is very lucky to have The Steven M. Perez Foundation as a member of the extended Camp family. Dating back to 2006, the strong partnership that Camp has built with The Steven M. Perez Foundation has sent 48 children living with leukemia to a week-long summer camp session. Each one of these campers has their own, unique story of dealing with their disease. The one thing they all have in common is that their lives have been touched by an amazing young man they will never meet or be able to thank. This young man's memory goes on to make a positive difference in the lives of so many deserving children, giving them the chance to be carefree kids again. Camp Ronald McDonald for Good Times is indeed very grateful to The Steven M. Perez Foundation – and the entire Perez family – for their vision, spirit and dedication to young people who share Steven's fate.



2010 STEVEN M. PEREZ SCHOLARSHIP RECIPIENTS

In 2010 we awarded the most scholarship funds to date. Many candidates found our program through FastWeb, their Guidance Counselor or personal referrals. We presented scholarships to students who have battled Leukemia or Lymphoma or have lost a sibling or parent to these diseases. Our total award in 2010 was \$25,000 and was shared by seventeen qualified applicants.

Steven B. has Hodgkin's disease. He will graduate from Benjamin Cardozo High School in June.

Evamarie D. was recently diagnosed with Hodgkin's disease as well. She will graduate this year from Christ the King High School in Queens.

Benjamin F. will graduate from Yorktown High School this year, and plans to attend college at either SUNY Buffalo or Albany in the fall. He was recently diagnosed with Leukemia.

Hannah M. plans to pursue a career in politics or public service. She will graduate from The Masters School, Dobbs Ferry this year. She has also been diagnosed with Hodgkin's disease.

Claire M. plans to attend Siena College after she graduates from Hendrick Hudson High School. She lost her brother to Acute Lymphoblastic Leukemia (ALL).

James W., who was a bone marrow donor

for his sister, hopes to study theatre arts after he graduates from Hicksville High School. His sister lost her battle with ALL.

Michelle T. also lost a sibling, her brother, to Leukemia. She will graduate from Long Beach High School this year.

Sam B. was originally diagnosed with ALL at age 5. He plans to attend St. Joseph's University in Pennsylvania after he graduates from Warwick Valley High School.

Margaret O. is a survivor of Hodgkin's Lymphoma. She will graduate from Kellenberg Memorial High School in June.

James C. was diagnosed with non-Hodgkin's Lymphoma. He plans to attend St. John's University in the fall.

Alisha M. will graduate from Martin Van Buren High School and continue her studies at York College. She has a brother with ALL.

William L. will graduate from Islip High School in June. He lost his father to Lymphoma.

Sabina M. will not let her own battle with ALL keep her from graduating from Newtown High School or attending Queens College in the fall.

Alex H. will graduate from Syosset High School this year. He continues his battle with Acute Myelogenous Leukemia (AML).

Christine Y. has Leukemia. She will graduate from Benjamin Cardozo High School and continue her studies at SUNY New Paltz.

Nina G. lost her father to ALL. She plans to study psychology at SUNY Cortland after graduating from Eastport South Manor High School this year.

Joseph U. was diagnosed with ALL. He plans to attend Syracuse University after graduating from Benjamin Cardozo High School in June.

Since we began offering scholarship funds in 2004, we have awarded approximately 75 high school students a total of over \$100,000, a tribute to all our supporters and donors. Many of the recipients have expressed their plan to live their own lives to the fullest, a philosophy which The Foundation promotes. We are already processing applications for 2011 and even received one inquiry for 2012. Our scholarship program is expanding and we need your continued support to fulfill our commitment to these students.

We thank all our donors for allowing us to continue to put a smile on the face of someone who is fighting their own uphill battle due to these diseases. If you know of a candidate, please contact The Steven M. Perez Foundation. We wish all the recipients well and look forward to hearing from them about their success in the future.

WHAT BETTER WAY TO REMEMBER STEVEN?

On Saturday, March 19th the Steven M. Perez Foundation hosted it's 1st Annual Black & White event.

Steven spent half his life promoting clubs and throwing parties. He took any and every opportunity to bring his family and friends together as that was his true joy in life, any time spent with Steven was a guaranteed good time. In keeping with this theme we realized that hosting an event at Juliet Supper Club would be the perfect way to honor his passion by throwing a good party.

The event was hugely successful, with over 250 people in attendance, raising an impressive \$50,000. For all of those who attended, and knew Steven, it's safe to say that we did Steven proud.

We'd like thank our sponsor Russian Standard, all that attended and volunteered to make the event a huge success. The SMP Foundation is truly grateful to Chris Shipps for helping set this event up as it was an extremely fitting tribute to what made Steven, Steven.

A special thanks to Steven Dixon for his continued creativity, creating the perfect invite for the event. We would also like to thank DJ Marc Elias for donating his time and keeping us dancing all night

long. We appreciate the continued support and participation by the Steven M Perez Foundation board members especially to Glenn & Tracey Hechler, Scott & Celena Redler and Anthony Iuffredo.

Steven loved to party, drink and just be out in NYC with his friends. For many people it has been a while since they have been to a West Side nightclub but everyone came out strong and dressed to impress. We get such gratification from seeing so many old and new friends to honor Steven's memory. We hope to make this another annual event for the Steven M. Perez Foundation. Thank you to all for your continued generosity, love and support as these events would not be possible without it.



THE STEVEN M PEREZ FOUNDATION JOINS THE LEUKEMIA & LYMPHOMA SOCIETY IN THE PATIENT AID PROGRAM

The Steven M Perez Foundation has often participated in the Leukemia & Lymphoma Society's projects and events. Our teams walked through New York City in the "Light the Night" program, we have teams competing every year in the "Team-in-Training" athletic events, as well as Bachelorette Auction and miscellaneous LLS programs.

In 2010 we started doing more to directly help those battling these diseases. In 2010 we donated \$10,000 to the patient aid program run by the New York City Chapter

of the Leukemia & Lymphoma Society. Our \$10,000 donation was divided among 67 patients. As a participant in this program, each patient received \$150 to offset the non-covered expenses of co-pays, transportation, or expenses of personal living. Our donation was nine percent (9%) of their total fund for the year.

In 2011 their patient requests have nearly doubled and in the first 8 months of their fiscal year they have already exceeded their total budget from last year. The Steven M. Perez has responded by committing to raising our 2011 donation to \$15,000 which will be distributed among 100 NYC patients. They are extremely grateful for our participation in this program. It was gratifying to

learn that many of the patients who have been helped by this program over its thirty (30) year history, return as volunteers for the LLS when they are recovered or

improved. Each patient only receives \$150 but to the recipients it makes a difference. In Steven's name we will put a smile on the face of a group of 100 patients in 2011.

Helping patients with Leukemia & Lymphoma to "Live Life to the Fullest" is our goal and we have found another avenue to reach it.



The Leukemia & Lymphoma Society
Fighting Blood Cancers

CHILDREN WITH CANCER ATTEND BASEBALL EVENT

Stephen Hirsch, a Long Islander, is a Youth Baseball Coach in Glenwood Landing. Every year he initiates a program to allow kids who are battling cancer to attend the New York Chapter's dinner for the Baseball Writers' Association of America. The kids truly enjoy the experience: dressing up, meeting baseball greats and current stars, and traveling to New York City in a limo bus. This year their fundraising efforts did not supply sufficient funds to attend the event. Our Foundation's supporters, and Steven's friends, Craig & Melissa Giordano introduced Stephen Hirsch to our Foundation. We were happy to make a donation to them to secure that the event could be

offered to the kids.

The children who attended are selected by the Certified Child Life Specialists at the Steven & Alexandra Cohen Children's Medical Center at North Shore LIJ and Stony Brook University Medical Center. One of this year's attendees was Jake Amato of Farmingdale. At 8 years of age he has spent half his life battling Leukemia. In 2010 Jake had bone marrow transplant and going to this event was his first major outing. He was thrilled as were all of the other kids. The Steven M. Perez Foundation received glowing letters of thanks from both hospitals, thanking us for giving their kids with "an evening of excitement and diversion".



PHOTO BY DANIELLE FINKELSTEIN

In the limo on the way to the event, from left: Brendan Yilmaz, 14, of Coram; Ashley Lyons, 9, of Lindenhurst; Jordan Thomas, 6, of Ronkonkoma; Zachary Sheikh, 10, of Shirley; Glen Head philanthropist Steven Hirsch; Sean Siegel, 10, of Shirley; Marissa Factora, 14, of Ridge; and Payten Tucciarone, 18, of Middle Island.

The event was covered by Newsday, and they credited Stephen Hirsch with coordinating the event for these special kids. This year his group consisted of 16 patients. The kids were seated at the 2 tables closest to the front so they could clearly see all the proceedings. They met with Yankees Bernie Williams, Joe Torre, and Robinson Cano, Mets pitcher R.A. Dickey, and Baseball great Willie Mays allowed Jake Amato to wear his World Series Championship ring.

Our note from Stephen Hirsch includes the following sentiment, "I would say that your brother is very proud of you and is up there with a big grin on his face". Thanks, Gio!



INSIDE THE WORLD OF OUR TRI-ATHLETES



The following is the race day recap of Chris Singelton, one of our most loyal and dedicated athletes. While this isn't a "Steven Story", it is amazing to see the efforts that go into completing these races. The foundation continues to applaud your efforts.

We arrived in LP on Thursday and was immediately in race mode by the excitement and energy in the air. We spent the days leading up to race morning doing our swims and short bikes and just trying to enjoy the entire event. I bumped into several people I knew and everyone asked the same question - are you nervous? I answered them all the same --- No. For some reason I just wasn't. I knew the toughest part of the day for me would be the start and from there things would be fine until that moment in the run when body parts just don't want to function. I had recently read an article that talks about staying in your "box" and preparing for that moment when you hit the "line". Staying in your box was basically staying in the moment and trying to only focus on what's immediately surrounding you. Preparing for the line meant your race really didn't start until you hit that part of the run when some part of your body or mind just has had enough and you had to face and overcome it in order to finish. I was ready for that moment.

Trying to keep things as close to a normal training day as possible when I wake up at 4:45, I set my alarm for 4:35. I had my breakfast of two vita-tops with peanut butter, a banana and a power bar and was off to meet my brother-in-law Jon Rothschild at 5:15. We went down to transition to drop off our bottles for the bike before walking down to the special needs area where you leave a bag for both the bike and run. I had a knapsack on with my wetsuit, chip and two pairs of goggles. I figured I would hold one in case a strap broke or something else crazy last minute. I went to my bike to put on my bottles on, checked my gear and made sure it was ready to roar. Everything was going great until I got to my bag rack and realized the knapsack with all my swim stuff was not on

my back. Did it break, what do I do? My mind is racing. OK think, back to the bike you must have taken it off. I run over to bike area and there it is, I let out a laugh and back to business. Obstacle number one has been conquered.

My strategy for the swim is simple, stay as far right as possible for the first .6 miles and reevaluate things after the



turn. I am slow swimmer and only 11 months removed from shoulder surgery to repair three tears in my labrum. I don't want to get hurt and have my day end before it really begins. My goal was a modest 1:30. After meeting up with my wife and wishing some fellow Rye Y members, I enter the water. There is a rope with flags going across from the dock to the shore and this is the starting line. The strong swimmers have positioned themselves early and are probably 6-10 people deep.

The bulk of the people are standing on the edges about chest high in the water. This is where I go and there is about 5 minutes to the start. As I am standing there I start thinking this



doesn't make any sense I am standing with 3/4 of the people on the sides and there are HUGE amounts of space between us and the front. If I stay here I am guaranteed to be in the scrum for stroke one. I make a decision to swim up to open space and this may give me a jump on the masses to get to the outside. I get positioned and the cannon goes off. I put my head down expecting the worse and to my surprise my plan is working! I

get a good three to five strokes in before being entangled with my new closest 2700 Plus friends. Things are going ok, getting beaten up but breathing well and feeling pretty good. I think of the box and just try focusing on what I am doing. I only breathe left and as I do I have this great moment I will never forget. I see to my left this great old church steeple and I just start focusing on that each time I breathe. Its working and I know today is going to be good (moments later some girl kicks me

square in the face but nothing that I didn't expect). The water is so clean and clear that I can actually look at my watch from time to time as I stroke and I see things are going as planned. I exit my second loop at 1:25 and all I can think about was how AWESOME that just was.

After a chaotic scene at transition I am off on the bike and I keep reminding myself to take it easy, especially on loop 1. Bike is my strength but I want to preserve my legs for the run and the "line". True to form for Lake Placid, its starts pouring on the bike and really starts to come down as I head down the first huge descent. The wind is blowing and my bike is getting pushed around quite a bit. I take it easy on the down hills and use this as an opportunity to rest my legs. Loop one is going well and I don't feel as if I am over exerting myself. I make the turn and at 2:55 or so and hope that it wasn't too fast. The great thing about the course is the first 20 miles are pretty much downhill so before you know it you go from 56 to 75 which is a huge mental boost. This is where you hit the some flat roads and it's time to eat. I have my new favorite bike meal which is a whole wheat tortilla with peanut butter, a banana and honey rolled up like a cigar in a paper towel. I have about three quarters of it and prepare for the climb back. More of the same on loop two and my legs feel really good on the last climbs into town. I am excited to see my wife and kids and I really start to put in down on the last climb. I see them, get excited to start

the run but again am trying to stay in the moment.

Quick stop at the porta potty in transition and I am off on the run. Legs feel good but I soon realize I left my salt in transition. Ok no big deal, I'll just ask another racer for some. The game plan for the run is simple. Walk through every aid station starting with the first and always take something. GREAT



advice from Ray. This really breaks the race down into 26 one mile runs rather than a 26 mile run. The run is going well, I am staying in the box and really just focusing on the current mile. I see a guy I met on the bike and ask him for some salt. He says he just drinks the Refuel (the powerade drink) because it has plenty. I make sure I drink this at each stop and I will get my extra salt out of my special needs bag. The first loop is pretty non eventful and pick up my salt at the turn and head out for loop two. I think of the training runs, friends, family and lost loves one that I am racing in honor of. Before I know it I am at mile 18 and I am expecting the " line" at any moment. It doesn't come. I hit 19, 20 and 21 still nothing. Now I start to think it's not coming and I start picking up a bit of steam. The aid stations keep coming quicker and quicker. As I am running, I pass those athletes sitting on the side of the road in tears because their bodies have given out and there day will most likely end short of finishing. It's almost like passing a car crash, you don't want to look but you can't help but catch a glimpse of the wreck. Before I know it I am running up the last big hill into town and realize I am one of the few who is actually running up the hill. I can really feel it now and emotions are going crazy. As I head down the last mile, I am really holding back the tears of joy and I start sprinting the last 1/2 mile. I cross the finish line at 6:33 pm for a time of 11:33 and am in the shock that the only line that came, was the finish line. A really unbelievable experience.



HELPING DESERVING CAMPERS HAVE A GREAT EXPERIENCE

Throughout 2010 the Steven M Perez Foundation has maintained its commitment to Camp Sunshine in Maine, Sunrise Day Camp on Long Island and the Camp Ronald McDonald for Good Times®. We have also added our support to Camp Adventure on Eastern Long Island, which is operated by the American Cancer Society. All of these camps provide a caring environment for children and teens battling life-threatening diseases. The camps are equipped with medical staff and services to provide a healthy and safe environment for all the campers.

The Steven M. Perez Foundation donated funds to all these camps in 2010 and, as always, we stipulated that our funds provide the tuition for patients battling Leukemia or Lymphoma, their siblings and parents. At first the camp experience was only a summertime respite, but Camp Sunshine has expanded their services to school holiday weeks and parents' bereavement programs which we have helped to support.

At most of the camps, the staff write to us to communicate the camp experience of the children they serve. The staff prefers that the connection to our Foundation not be disclosed. However, Camp Sunshine has a different focus. They inform the parents that we paid their tuition and most parents send us heartfelt letters of gratitude and encourage their children to send us letters as well. They are remarkable and remind us every day why we do this work.

Our total financial commitment to camps, from the inception of our program through 2010, has been:

Camp Sunshine, Maine	\$100,000
Sunrise Day Camp, LI	\$ 50,000
Camp Ronald Mc Donald for Good Times	\$ 75,000
Camp Adventure, LI	\$ 1,000

Through these camps and many other programs, the Foundation has touched those who are battling these diseases. We are gratified to see the progress they have made. We continue to thank you for your support and donations.

A SPECIAL THANK YOU FROM THE FOUNDATION

Abrams Family
Adler Family
Adriana Chinnici
Andrew Actman – Lightspeed
Trading
Anthony Iuffredo
Bachmann Family
Baker Family Foundation
Ben Cammarata
Bloomberg Family
Bradley Schwartz
Brian Sklar
Brian Sklar - BTIG Trading
Christopher Scott
Craig Giordano - AllianceBernstein
Daniel Ades
Dr. Martin Kane - Healthplex
Epstein Family

Genatt Family
Gendal Family
Gitlin Family
Goldring Family
Hechler Family
Hoine Family
Isabelle Belman
Jesse Elhai
Jimmy Vali - Vali Music
Joe & Meryl Warner
Keith Lind
Kevin & Jennifer Fisher
Kogan Family
Lara Graff
Michelle Zipper
Murray Berkowitz and Sons
National Securities
Orlando Figueroa

Playboy Enterprises
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Redler Family
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